



## Romanian Association for Electronic and Software Industry

### Oltenia subsidiary



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**ARIES Oltenia** subsidiary is the association of electronics and software companies of Romania, situated in S-W of Romania and aims at promoting and protecting the Romanian IT and electronic business environment, as well as the professional and commercial interests of its members.

**Oltenia Region**, S-W of Romania, the territory between the Danube, the Olt river and the Southern Carpathians is historical province. Oltenia region have 5 counties: Dolj (important town: Craiova), Valcea (Ramnicu Valcea), Olt (Slatina), Gorj (Targu Jiu), Mehedinti (Drobeta Turnu Severin). The climate is temperate continental. The subcarpathian zone of Oltenia has many important touristic objectives such as: health resorts, monasteries, caves, the well-known artworks of the great romanian sculptor Constantin Brancusi: The Table of Silance, The Gate of Kiss and the Endless Column.

**ARIES Oltenia** is the trade/professional association of electronic and software companies in Oltenia region with the best relationship to the Universities, Local Administration, NGOs and to other business associations.



**ARIES Oltenia** is the most influential factor of the electronics and software industry in Oltenia Region. ARIES has developed a regional strategy to increase the region hi-tech potential and turning Oltenia region into an important software producer and exporter globally and research funds redirectioning towards the SMEs.

**ARIES Oltenia** commented on the copyright law and R & D ordinance along with the American Bar Association and forwarded legislation proposals for modifications of current laws on taxes, investments and environmental protection, in cooperation with legislation experts.

**ARIES Oltenia** has developed other activities for the promotion of its members' products and business relationships. One of the most important and strategic objectives of our association is to develop cooperation relations between Romanian and other countries companies.

#### There are considered the next types of activities:

- The achievement of long term cooperation connections with associations from other countries;
- The organized participation at exhibitions from the other countries
- The participation at economical missions and previous preparing of these actions as also to prepare the firms for a better presentation;

#### Main activity domain:

- Engineering, software research and development for automation and IT systems, e-content
- "turn key" solutions for the developed systems
- Consultancy and software distribution; cooperative work solutions (for projects, etc.),
- Internet marketing and promotion, business consulting, multimedia, translation,
- Internationales projects: FP6, Riti Access, Eureka, Phare, Phare CBC, Leonardo, Minerva, etc.
- Web Business Solutions - Ad Management, Affiliate Programs, Online Auctions, Blog, Bookmark Management, Calculators, Calendars, Chat, Classified Ads (General Classifieds, Autos Classified, Business Listings, Employment, Personal Classifieds, Real Estate Classifieds), Click Tracking, Content

Management, Contests & Sweepstakes, Countdowns, Counters, Customer Support (Live Support), Date & Time, Discussion Boards, Documents,

- Web Design and Development - We are dedicated to producing truly unique and innovative web sites for our clients that are not only affordable, but to provide ongoing customer service and support.
- e-Commerce, Education, Email Systems (Web-based Email, Email Utilities), Exchanges (Banner Exchange, Link Exchange, Traffic Exchange),
- FAQ & Knowledgebase, Financial Tools, Flash Solution, Games & Entertainment, Groupware Tools, Guestbooks, Image Galleries, Interactive Stories, Link Checking, Link Indexing, Mailing List Managers, Match Making, Multimedia, Music Libraries,
- Networking, News Publishing, Organizers, Polls and Voting, Portal Systems,
- Postcards, Search Engines, Site Recommendation, Top Sites, URL Submitters, Web Traffic, XML Solution, Miscellaneous
- Projects Partnership - Web site design for the project, tools and solutions for the communication between partners, promotion of the project, translation, multimedia, presentations Internet Marketing and Promotion – we have a proven track record in helping businesses achieve success on the Internet and a measurable return on their online investments.
- Desktop Publishing - We guarantee useful content and a professional look for all your business documents. Our network of suppliers and printers allows us to provide cost-effective services. Consulting - We provide complete assistance for foreign businessmen, help to find money for your projects and to write and prepare your next proposal, and research on a specific topic.



Founded in 1980-2004, the companies involved in **ARIES** Oltenia cover a large number of activities, domains and expertise. The members have an old origin in the aviation, automation engineering, IT or electronic industry.

**ARIES** has become established as Technical consulting center in the field of :

- CAD / CAM / CAE providing quality design and engineering services for a wide spectrum of industrial applications from automotive and heavy equipment to nuclear and defense,
- automation engineering
- representant for SIEMENS, Schneider, ABB and anothers greatest internationals companies
- ECAE providing electrical engineering design, analysis, prototyping and testing.
- Center of high technology transfer, providing our customers with an integrated information system for production management and control, design, stress analysis and design optimization, engineering simulations; training and technical support for the implementation of the integrated information system.

#### Functions "turn-key solutions" covered

- Engineering,
- Project Management,
- Software Architect;
- Programmer;
- Database Developer;
- Monitoring & Control Systems
- IT Support Specialist and Consultant,
- Technical Support,
- System Integrator;
- Technological Transfer;
- Personal Formation,
- Service