

REGIONAL DEVELOPMENT AGENCY SOUTH WEST OLTENIA

&

THE REGIONAL OPERATIONAL PROGRAMME 2014-2020

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# RDA SW Oltenia – About us



South-West Oltenia RDA location , No.1, Theatre Alley

Regional Development Agency South-West Oltenia is a non-profit organization, non-governmental, non-political, of public utility, with legal personality, which acts in the field of regional development.

The Agency operates through five offices in Oltenia region: Craiova (headquarters), Targu Jiu, Drobeta Turnu Severin, Slatina and Ramnicu Valcea.

RDA SW Oltenia has over 17 years of experience in implementing national and European funding programs.

# RDA SW Oltenia – Main Activities

**Implementing the regional programmes and projects**: for the programming period 2007-2013 and 2014-2020, RDA SW Oltenia is an Intermediate Body for the Regional Operational Programme. Also, in 2012 RDA was designed intermediate body for Sectoral Operational Programme Increase of Economic Competitiveness.

**Regional Planning and Programming**: drafting the Regional Development Plan of the SW Oltenia Region, an intensive process of close work with different regional and local stakeholders, which lies at the basis of the **Regional Operational Programme**, as well as the drafting of sector strategies or studies such as *RIS, Tourism development at the regional level, Rural and agriculture development trends in SW Oltenia Region, SMEs and urban development at the regional level, Transport and Mobility in SW Oltenia Region* and other strategic planning documents;

**Regional marketing and investment promotion**: building partnerships, development of local and international projects, attracting new investors, support and advice, promotional activities, managing business initiatives, innovation projects and clustering;

## Regional Operational Programme 2007-2013

During **2007-2013**, ROP has financed diverse areas as social infrastructure, health, education, transport, emergency equipment, focusing on the development of cities but also supporting business- environment through schemes dedicated to SMEs, business structures and the tourism sector, through the rehabilitation of historical monuments and heritage buildings.

**The allocated amount for South West Oltenia Region from ROP 2007-2013 was 621,60 Meuro.**

**A number of 975 projects** were submitted for funding in SW Oltenia Region, **with a requested value of 1.20 Billion Euro;**

**A total of 565 projects** were contracted in all five counties of the region, **amounting over 768,39 MEuro of grant.**

# Regional Operational Programme 2014-2020

**The 2014-2020 ROP** still addresses the major development challenges for Romania: economic and social infrastructure at regional and local level, regional competitiveness, sustainable urban development, low-carbon economy.

**The program's aim is to increase economic competitiveness and improve the living conditions of local and regional communities** by supporting business environment, infrastructure and services for sustainable development of the regions, so that they can effectively manage resources and their potential for innovation and assimilation of technological progress.

**These objectives are translated into 12 priority axes**, with a total allocation of **8.13 billion euro** at national level, out of which **6.6 billion euro** is EU support through the European Regional Development Fund (ERDF) and **1.5 billion euro** - national contribution.

**SW Oltenia Region has a total allocation of 717,3 million euro.**

# ROP 2014-2020 – Priority axis

**P.A.1:** Promoting **technology transfer**

**P.A.2:** Improving the **competitiveness of SMEs**

**P.A.3:** Supporting the transition to a **low carbon economy**

**P.A.4:** Support sustainable **urban development**

**P.A.5:** Improving the **urban environment and conservation, protection and sustainable use of cultural heritage**

**P.A.6:** Improving **road infrastructure** of regional importance

**P.A.7:** The diversification of local economies through sustainable **tourism** development

**P.A.8:** **Health and social infrastructure** development

**P.A.9:** Supporting **economic and social regeneration of deprived urban communities**

**P.A.10:** Improving **educational infrastructure**

**P.A.11:** Geographical expansion of the **system of cadastre and property registration in the Land Registry**

**P.A.12:** **Technical assistance**

## **PRIORITY AXIS 2**

Improving the competitiveness of SMEs

### **INVESTMENT PRIORITY 2.1**

Promoting the entrepreneurial spirit, especially by facilitating economic exploitation of new business ideas and by encouraging the establishment of new enterprises, including by means of business incubators

### **CALL FOR PROPOSALS 2.1A – MICRO - ENTERPRISES**

Financial allocation for SW Oltenia region:

**28,02 MILLION EURO**

# CALL FOR PROPOSALS 2.1 A MICRO-ENTERPRISES

- ✓ Competitive call
- ✓ Open call from **27.07.2016**
- ✓ Deadline for submission: **27.04.2017**  
The period for submitting proposals may be reduced if the call budget is consumed earlier.
- ✓ Minimum eligible value: **25.000 EUR**
- ✓ Maximum eligible value: **200.000 EUR**
- ✓ Maximum value of the financial support: **90%** of the eligible value of the investment.
- ✓ **Until 31.01.2017 were submitted 189 application forms, of which 165 projects remained in the evaluation process with a nonrefundable amount of 25,45 million euro, representing 90,84% of the regional allocation for this call.**



# Eligible applicants

- ▶ Commercial or cooperative companies that fit in the category of **micro-enterprises** (maximum of 9 employees - nine included) in urban areas.
- ▶ A yearly turnover or total assets **until 2 million euro**
- ▶ The company must have **at least one year of activity**, with no suspensions
- ▶ The average **number of employees** during the previous fiscal year was at least one or the company has at least one full-time job employee at the day when the financing application is submitted;
- ▶ The company recorded a **profit** during the previous tax year;
- ▶ The domain receiving the investment must be counted among the **eligible domains** (NACE class) – see Guide for Applicants, Annex 2
- ▶ The company do not fit in a situation of financial **difficulty, liquidations, failures**, etc.
- ▶ The applicant has the **financial capacity** in order to ensure the minimum 10% of eligible expenditures, the ineligible expenditures and the financial resources needed to implement the project in the conditions of subsequent reimbursement of eligible expenditures from structural instruments.

# Eligible investments

## Investment in tangible assets

1. Construction/extension/modernization for production/services areas for micro-enterprises, including related general utilities
2. Procurement of technological equipment, machinery, work installations, furniture, IT equipment, office items, of the nature of capital assets
3. Acquisition of specific installations/equipment with the aim of obtaining energy savings, as well as systems which use renewable/alternative energy sources for raising the efficiency of the activities for which financing was requested, within a limit of 15% of the eligible value of the project

Investments in intangible assets: patents, licenses, trade brands, software, other similar rights and assets.

Investments in the development of online sale instruments of applicant's own products/services.

**Projects that include investments already started before the signing of the contract, are not eligible.**

# Eligible expenditures

Expenditures for landscaping

Expenditures for ensuring the necessary utilities of the objective

Expenditures for design and technical assistance (field studies; obtaining permits, agreements, licenses; design and engineering; consultancy; technical assistance)

Expenditures for the basic investment (constructions and installations, equipments, intangible assets)

Other expenditures: site organization, fees, quotas and taxes, miscellaneous costs and contingencies

Expenditures with mandatory publicity and information activities related to the project

Expenditures on external financial audit

# Ineligible expenditures

- a. **Expenditures provided by art. 13** of Government Decision 399/2015 on the rules for eligibility of expenditures made within operations financed through REDF, ESF, CF 2014-2020
- b. **Procurement of lands and/or buildings,**
- c. **Operational costs, functioning costs, testing and maintenance costs**
- d. **Administrative costs** (management costs which cannot be associated with production or sale: wages of the general administration staff; rents, electricity, fuel, administrative-household expenditures, other general administration expenditures)
- e. **Personnel costs**
- f. **Financial expenditures** (insurances, taxes, commissions, rates and interests on bank loans)
- g. **Contribution in kind**
- h. **Amortization**
- i. **Leasing**
- j. **Procurement of vehicles and means of transportation,** with the exception of Class 2.3.6. "Machinery and installations for transportation and lifting"
- k. **Prefeasibility studies, feasibility studies, documentations for approval of intervention works**
- l. **Expenditures incurred before signing the financing contract**

## **PRIORITY AXIS 2**

Improving the competitiveness of SMEs

### **INVESTMENT PRIORITY 2.2**

**Supporting the creation and expansion of advanced capacities of production and development of services**

Financial allocation for SW Oltenia region:

**20,70 MILLION EURO**

## CALL FOR PROPOSALS 2.2 SMEs

- ✓ Competitive call
- ✓ Open call from **23.02.2017**
- ✓ Deadline for submission: **23.08.2017**
- ✓ Minimum eligible value: **200.000 EUR**
- ✓ Maximum eligible value: **1 million EUR**
- ✓ Financing rate (of the value of eligible costs)
  - Regional state aid: **60%** medium-sized enterprises
  - 70%** small and micro-enterprises
  - De minimis aid: maximum **90%**.

# Eligible applicants

- ▶ **SMEs (micro-enterprises included) in urban areas or medium enterprises in rural areas.**
- ▶ The domain receiving the investment must be counted among the **eligible domains** (NACE) – see Guide for Applicants, Annex 2
- ▶ The company must have **at least one fiscal year of activity**, with no suspensions during the year of submission and the previous fiscal year
- ▶ The company recorded a **profit** during the previous tax year;
- ▶ The company had at least an average number of **3 employees**, during the previous tax year.
- ▶ The applicant has the **financial capacity** in order to ensure its own contribution to the eligible expenditures, the ineligible expenditures and the financial resources needed to implement the project in the conditions of subsequent reimbursement of eligible expenditures from structural instruments.
- ▶ The company do not fit in a situation of financial **difficulty, liquidations, failures**, etc.

# Eligible investments

## **Investments funded by means of a regional state aid:**

- **Construction, extension of production/service areas;**
- **Outfitting with tangible and intangible assets,** including online sales instruments;

Modernization can be eligible only if is related to a initial investment consisting in construction/extension/outfitting with tangible assets for the production/service areas.

Investments financed by regional state aid are eligible only if they represent an **initial investment**, such as:

- Creation of a new unit.
- Increasing the capacity of an existing unit, by increasing at least a product/service, without fundamentally changing the production process.
- Diversification of unit's production through products/services that were not manufactured/provided earlier in the unit.





# Eligible investments

## Investments funded by means of a de minimis aid:

- Implementation of the certification/recertification process for products, services or various specific processes, implementation of quality, environmental or health management systems
- Internationalization (taking part at international level, outside Romania, at fairs, commercial missions, exhibitions, as exhibitor).



# Eligible expenditures

Expenditures for landscaping (regional state aid)

Expenditures for ensuring the necessary utilities of the objective (regional state aid)

Expenditures for design and technical assistance (de minimis aid)

Expenditures for the basic investment (regional state aid)

Other expenditures (regional state aid)

Expenditures with mandatory publicity and information activities (de minimis aid)

Expenditures on external financial audit (de minimis aid)

Expenditures on specific priority investment activities (de minimis aid): expenditures with product, services and processes certification/recertification; management systems certification/recertification; internationalization activities.



# Ineligible expenditures

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- b. Procurement of lands and/or buildings,
- c. Operational costs, functioning costs, testing and maintenance costs
- d. Administrative costs
- e. Personnel costs
- f. Financial expenditures (insurances, taxes, commissions, rates and interests on bank loans)
- g. Contribution in kind
- h. Amortization
- i. Leasing
- j. Procurement of vehicles and means of transportation, with the exception of Class 2.3.6. "Machinery and installations for transportation and lifting"
- k. Prefeasibility studies, feasibility studies, documentations for approval of intervention works
- l. Expenditures incurred before signing the financing contract, except expenditures for design and technical assistance.

# Thank you for your attention!



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